

## PRODUCT SELL SHEET

Progressive PhotoAging | **SUPER EYE LIFT SERUM**  
DNA Repair + Copper Peptide

**Refreshing serum with cooling applicator rushes tightening, brightening and hydrating actives to eyes. Smooths for a perfect finish.**



### WHO BENEFITS:

Advanced signs of aging, even the most sensitive exhibiting mild pigment changes, moderate discolorations and/or minimal to in-motion wrinkling, particularly around eyes and mouth.

### TEXTURE:

Gel-like consistency serum with blue hue. Cooling metal-tip to soothe. Absorbs quickly.

### DIRECTIONS FOR USE:

**At-home:** Gently pat under eyes twice daily.

**Professional use:** Gently pat under eyes.

### WHAT IT'S FORMULATED TO DO:

- A proven neuropeptide works to minimize muscle movement, improving fine lines and wrinkles.
- Tone up around the eyes

### PURPOSE:

Serum. Refreshing serum with cooling applicator rushes tightening action to visibly contour and firm delicate orbital skin. Instantly floods skin with brightening and hydrating actives then smooths to a perfect finish for on-the-spot visual improvement. Ophthalmologist and Dermatologist tested.

### KEY INGREDIENTS:

- **Copper Peptide Complex®.** Essential to tissue repair and to collagen synthesis.
- **DNA repair enzyme [Arabidopsis Thaliana Extract]** recognizes the most common form of oxidative damage to DNA and eliminates 90% of oxidative damage in 2 hours.
- **Argirilene [Acetyl Hexapeptide-8].** A peptide distantly related to botulinum toxin (Botox®) temporarily interferes with dynamic muscle movement.
- **Hyaluronic Acid [Sodium Hyaluronate].** Super moisture retainer assures that increased skin cell production can take place, as the skin isn't busy fighting for hydration.
- **Ceramide blend.** Protects the skin barrier with the ability to retain moisture and defend against environmental aggressors.
- **Saccharomyces Lysate Extract.** A yeast extract with the ability to improve absorption, add beneficial nutrients, decrease irritation, and optimize cellular oxygen consumption.